**#LetsTalkAboutSex Intervention Model**

Place: Woodland Hall MFR Room  
Date: 10/29/2012  
Time: 7:00pm  
Audience: SIUE Community (Students/Faculty/Staff)   
**Mission Statement**The #LetsTalkAboutSex: Sexual Health & STI Prevention project is designed to increase comfort level of individuals when discussing safer sex practices, encourage individuals to make responsible choices with their sexual behaviors, and provide resources to individuals regarding sexual health and STI prevention.   
**Project Goals/Objectives:**

1. Promote proper latex usage among SIUE students
   1. At the end of the project, 33% of participants will report increased comfort level is discussing STIs and sexual health.
   2. At the end of the project, 70% of attendees will develop the intent to use latex regularly during sex practices.
   3. During the project, 70% of participants will demonstrate the proper application of latex during sexual encounters.
   4. When asked on the post-test, 70% of participants will be able to correctly identify the portion of individuals who contract an STI in the US.
2. Promote awareness of STI services and resources available on campus
   1. Upon completion of the project, all attendees will be able to identify at least one STI service provided by SIUE.
   2. One hundred percent of participants will be able to list at least one STI resource available on campus by the end of the project.

Before Implementation:

Set up Materials

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| Activity | Time | Description | Purpose/Objective | Construct(s) |
| Introduction | 6:00 pm - 6:02pm | Members of #LetsTalkAboutSex Project will introduce themselves (Names, Classification, Major) | Allows attendees to become familiar with presenters | none |
| Pre-Test | 6:02pm - 6:05pm | Participants will be asked to complete a written questionnaire about their comfort level of discussing sexual health issues, knowledge of prevalence, and prevention strategies of STIs. (See Appendix A) | To assess the participants knowledge prior to the project (Evaluation Tool) | none |
| Ice Breaker | 6:05pm - 6:12pm | Participants will receive six sticky notes to write synonyms for the words sex, penis, and vagina. There will be three large sheets of paper hung in the room with the words SEX, PENIS, and VAGINA on the top. After participants have written down the words, they will place the sticky notes on the appropriate large sheets of paper. Afterwards, a volunteer will read each sticky note aloud to the audience. | To minimize stigma surrounding dialogue of sexual health and STIs (Objective 1.a) | Behavioral Belief, Attitude Towards Behavior |
| STI General Info Lecture | 6:12pm - 6:19pm | Presenters will give general information and statistics regarding STIs. This will include definition, transmission, general prevalence of STIs, prevalence of STIs in certain demographics, and risks associated with STIs. (See Appendix B) | To provide factual information on STIs and risk; and encourage the development of the intent to use latex regularly during sex practices. (Objective 1.b) | Attitude Toward Behavior, Actual Behavior Control |
| “Who’s Got It” | 6:19pm - 6:27pm | Participants will engage in an interactive activity that reflects how easily STIs are transmitted. (See Appendix C) | To show the risks of how easily STIs can be transmitted through unprotected sexual activity, and for participants to develop the intention to use latex during sexual encounters. (Objective 1.b) | Attitude Toward Behavior, Intention |
| Prevention Methods Lecture | 6:27pm – 6:32pm | Presenters will lecture about the prevention methods readily available. The methods that will be highlighted include male and female condoms, dental dams, and abstinence. The presenters will also provide demonstrations of correct methods to apply each method of protection. (See Appendix D) | To provide participants with information needed to increase their intent to use latex. Also to provide participants with the skills to properly apply latex condoms and dental dams. (Objective 1.b/1.c) | Behavioral Beliefs, Attitude toward Behavior |
| “Condom Race” | 6:32pm – 6:42pm | Presenters will set two penis models on a table and form two lines with participants. Participants will race to properly put on a condom and remove it before the next person in line. One participant from each team will also be given drunk goggles to wear during their turn. The first team to have all its members put on/take off a condom correctly wins.  Prizes will be awarded to the winning team. (See Appendix E)9 | To demonstrate proper application of latex during sexual encounters, demonstrate barriers of risky sexual behaviors, and correct common mistakes associated with properly putting on condoms. (Objective 1.c) | Actual Behavioral Control, Behavior |
| Resources/Treatment/Services | 6:42pm – 6:47pm | Presenters will explain STI prevention and treatment services offered to students on campus. Presenters will also include where to get services not offered on campus. Participants will also be presented with an STI awareness brochure. | To inform participants of the resources available to them on the SIUE campus. Also to provide the participants with knowledge of the STI services on and off campus. (2.a/2.b) | Control Beliefs, Perceived Behavior Control |
| Q & A Session | 6:47pm – 6:52pm | Allotted time for participants to ask questions regarding STI awareness and preventions. | Allows time for an open discussion about any concerns or questions that participants might have. | none |
| Post-Test | 6:52pm – 6:55pm | Participants will be asked to complete a post-test following the implementation of the #LetsTalkAboutSex project. | To assess the effectiveness of the project. (Evaluation Tool) | none |

After Implementation: Break down materials, clean up area